1. Program Overview

The CCHBA Honey Queen Program is the foundation for the state and national programs. Here, the young woman receives the training and knowledge needed from the county association and beekeepers she represents. She must be knowledgeable, or willing to learn about all aspects of the beekeeping industry and must be aware of the concerns of beekeepers in the area she represents. If she is not currently a beekeeper, she will be given a beehive, equipment, and beginning beekeeping classes to learn, as well as support from a mentor. The CCHBA Honey Queen will be supported by CCHBA and encouraged to compete for the Texas Honey Queen titles upon her reign of one year as Queen.

CCHBA may also crown a Honey Princess, who will attend promotional appearances with the Honey Queen, attend appearances the Honey Queen is unable to attend (due to schedule conflicts), and attend appearances arranged by the Honey Queen Committee. The Honey Princess must abide by the same rules as the Honey Queen. If the Honey Princess has received a positive review from the CCHBA Honey Queen Committee and fulfilled all program requirements satisfactorily, she will be offered the CCHBA Honey Queen title the following year. If for any reason the Honey Queen is unable to complete her reign as Queen, the Honey Princess may be promoted to the Honey Queen position.

The Honey Queen and Princess will have pleasant personal presentations and be very knowledgeable about honeybees. They will travel across the county and present programs to all ages, from preschool to senior citizens, assist at fairs, store promotions, cooking demonstrations and promote the beekeeping industry through presentations at civic organizations, garden clubs, schools and at local events upon invitation.

Once a young woman is selected to serve as the CCHBA Honey Queen or Princess, she will be coronated and presented with a banner and crown. These will designate her title and the honor of her position.

At every level, the Honey Queen and Honey Princess are wholesome young women promoting a wholesome product. They are expected to act professionally and kindly with all they encounter as the Honey Queen and Honey Princess. A successful Honey Queen is conscientious of her obligation to the beekeeping industry and realizes it is an opportunity to develop her personal qualities. Her personal gain from this experience will be with her always. She must, above all else, be a professional young woman. She must maintain a businesslike appearance and demeanor at all times.

The public views anyone wearing a crown and banner as someone special. It is a privilege to hold this position and represent CCHBA. The Honey Queen and Honey Princess should possess a desire to promote beekeeping, the use of honey and the beekeeping industry. They should be friendly, outgoing, and able to communicate with the public.
2. Eligibility Overview

The Honey Queen and Honey Princess must meet the following requirements:

❖ Enrolled in an accredited high school, home school, college, have a high school diploma, or equivalent.
❖ Applicant for Princess must be between 16 and 22 on January 1st of the year of her reign as princess.
❖ Applicant for Queen must be between 17 and 22 on January 1st of the year of her reign as queen.
❖ Single, shall never have been married, nor had a marriage annulled, nor have cohabitated with a male in lieu of a marriage contract. Contestants who are pregnant or have been pregnant are ineligible.
❖ Have access to a vehicle and someone to provide her transportation and chaperone her to all appearances.
❖ Have access to a cell phone for use during appearances
❖ Queen and Princess must be chaperoned to all appearances by parent, legal guardian, honey queen chair, or other adult. Limit siblings attending appearances so they will not be a distraction to the presentation.
❖ Set and accomplish two professional and two personal goals during her reign.
❖ The CCHBA Honey Princess will be encouraged to reign as the CCHBA Honey Queen in the following year if she receives a positive review from the Queen Program Chair and fulfills all program requirements.
❖ The CCHBA Honey Queen is encouraged to compete for the title of Texas Honey Queen at the end of her reign.
❖ Must be willing to learn or already possess basic knowledge of bees and beekeeping practices in the following areas:
  o Beekeeping
    ▪ Parts of the hive and their proper names
    ▪ Three castes of bees – Queen, Drone, Worker – and their responsibilities in the hive
    ▪ Flora sources of the county
    ▪ Production of honey
    ▪ Processing of honey
    ▪ Seasonal management of colonies
    ▪ Benefits of the honeybee to agriculture and natural resources through pollination
  o Honey
    ▪ Normal range of county honey’s moisture content
    ▪ Granulation – what causes it and what to do about it
    ▪ Conversion of recipes from sugar to honey
    ▪ Varieties of honey
    ▪ Cooking hints
    ▪ Other interesting uses of honey
  o Other marketable products of the hive
CCHBA Honey Queen Program Guidelines

- Pollen
- Royal jelly
- Beeswax
- Propolis
- Pollination service
- Bee venom

3. Appearances

The county has many opportunities for the Honey Queen and Princess to promote the beekeeping industry. The beekeeping industry touches the lives of every individual in our world and the public finds this industry interesting and unique. It is up to the beekeeping industry to reach the public through appearances. Listed below are a variety of promotions that Queen and Princess may participate in and a suggested description of her role. Note that there are many other opportunities beyond this list.

- Fairs, Festivals, Farmers’ Markets, Agriculture Shows
- Schools, 4-H, Scout Groups, FFA
- Homemaking, Food Service, Women’s Groups
- Civic Organizations & Business Organizations
- Other Agriculture Groups and Conventions
- Store Promotions
- Open Houses (Honey Processing Houses, Beekeeping Supply)
- Beekeepers’ Meetings

4. Standard Dress Code

A Honey Queen/Princess should always dress in a manner that would be pleasing to the association she represents. Depending on the promotional event the dress code may be considered business casual or business professional. Examples of appropriate clothing include professional business suits, simple and professional dresses, skirts and a dressy blouse with blazer. She should dress appropriately for each occasion with an accent on cultivating the professional look. No excessively form-fitting or baggy clothing. She should stand out in a crowd because of her strikingly professional, yet approachable, style, demeanor and character. Attire should be selected so as to encourage viewers eyes to be drawn upwards and focus on the crown and banner.